

# WELCOME TO SEATTLE

On 21-Jul-21, the Seattle Kraken will announce the 30 players that will join the club for their inaugural NHL season. While fans of the NHL will be excited to watch the second expansion draft in the last 4-years, the players have much more to think about.

## HOUSING

The average rent for a 2-bedroom apartment is \$3,350 per month (33.07% higher than Toronto). The median home price in the city of Seattle is \$813,154 as of Feb. 2021.

Comparable NHL City: 


## TAXES

The Seattle Kraken will become the 6th NHL team where players do not pay state income tax! However, sales tax rate (10.25%) is among the highest in the U.S.

Comparable NHL City: 

## COST OF LIVING

Seattle's overall cost of living is 57% higher than the national average when you factor in groceries, utilities, transportation, health care and housing.

Comparable NHL City: 

## QUICK HITS

Often referred to as Rainy City, Seattle experiences rain about 152 days a year!

Wallethub recently ranked Seattle No. 1 in the nation for best overall public transportation.

American College of Sports Medicine ranked Seattle No. 2 among America's fittest cities.

Sonics, Seahawks & Sounders, Mariners (in that order). Seattleites love their teams, especially the one that got away. Although the Seahawks are famous for their 12th-man. Where will the NHL expansion Kraken fit?



## CLIMATE PLEDGE ARENA

Located in the entertainment complex known as Seattle Center, the new home of Kraken will seat 18,100 fans and will be the 1st zero-carbon arena in the world, powered exclusively by renewable energy including both on-site and offsite solar.

### Seattle is Famous for...

- Starbucks
- Space Needle
- Nirvana, Peral Jam
- Bill Gates
- Grey's Anatomy
- Eddie Bauer
- Jimi Hendrix
- Birthplace of Amazon


## QUALITY OF LIFE

Comparing 63 North America cities, Seattle ranks 11th in 'quality of life' and is only behind Dallas as it relates to cities that have an NHL team. This index considers purchasing power, safety, health, income, real estate, climate.

Comparable NHL City: 

## CRIME

The 2019 crime rate in Seattle, WA is 397 (City-Data.com crime index), which is 1.5 times higher than the U.S. average. It was higher than in 91.4% of U.S. cities.

Comparable NHL City: 

## EDUCATION

92% of the population over age 25 have a high school diploma and 54% hold a bachelor's degree, compared to the national averages of 84% and 27%, respectively. The US Census Bureau indicates that Seattle has one of the highest rates of college graduates.

Comparable NHL City: 